

**Kiplinger's  
2010  
Gold Cup Winner**



# Bright Start is among the best

529 College Savings Plans in the nation!

1



### Getting started is easy

Open an account online in about 15 minutes and contribute as little as \$25.

2



### Enjoy tax-free growth

Receive tax-free earnings and state tax deductions as an Illinois resident.

3



### Enroll today!

Visit [www.brightstartsavings.com](http://www.brightstartsavings.com) or call 1-800-565-7353.

Kiplinger's named Bright Start one of its Top 5 college savings plans in the nation in 2009 and 2010. Money Magazine recognized it as a Top 3 plan in 2009.





Start saving for college now with Bright Start  
**Visit [www.brightstartsavings.com](http://www.brightstartsavings.com)**  
**or call 1-800-565-7353.**

Use your Bright Start account to save for college expenses, including tuition at public and private colleges and universities anywhere in the U.S., as well as books, fees and room and board.

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